

# Guaranteed Non-convex Optimization: Submodular Maximization over Continuous Domains

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## Characterizations of Submodular Continuous Functions:

| Properties            | Submodular cont. function $f(\cdot)$   | Convex function $g(\cdot), \lambda \in [0,1]$  |
|-----------------------|--|--|
| 0 <sup>th</sup> order | $f(\mathbf{x}) + f(\mathbf{y}) \geq f(\mathbf{x} \vee \mathbf{y}) + f(\mathbf{x} \wedge \mathbf{y})$         | $\lambda g(\mathbf{x}) + (1 - \lambda)g(\mathbf{y}) \geq g(\lambda\mathbf{x} + (1 - \lambda)\mathbf{y})$ |
| 1 <sup>st</sup> order | <b>weak DR</b> (this work)   | $g(\mathbf{y}) - g(\mathbf{x}) \geq \langle \nabla g(\mathbf{x}), \mathbf{y} - \mathbf{x} \rangle$       |
| 2 <sup>nd</sup> order | $\frac{\partial^2 f(\mathbf{x})}{\partial x_i \partial x_j} \leq 0, \forall i \neq j$ (off-diagonal Hessian) | $\nabla^2 g(\mathbf{x}) \succeq 0$   |

$\wedge$ : coordinate-wise min.,  $\vee$ : coordinate-wise max.

**Definition (weak DR):**  
 $\forall \mathbf{a} \leq \mathbf{b} \in \text{dom } f, \forall i \in E \text{ s.t. } a_i = b_i, \forall k \geq 0, f(k\chi_i + \mathbf{a}) - f(\mathbf{a}) \geq f(k\chi_i + \mathbf{b}) - f(\mathbf{b}).$

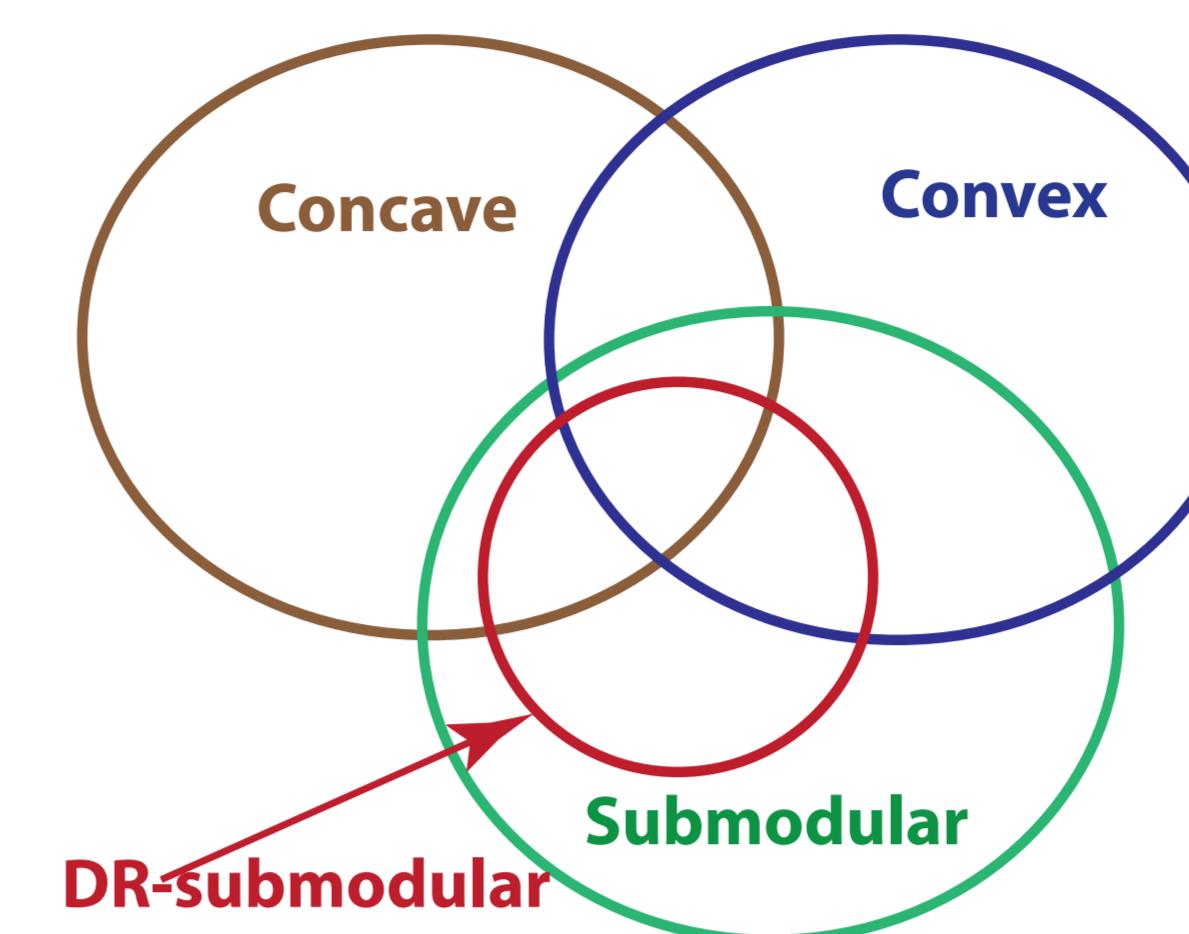
$E := \{e_1, e_2, \dots, e_n\}$ : ground set of  $n$  elements,  
 $\chi_i$ : characteristic vector for element  $e_i$

**weak DR** as 1<sup>st</sup> order property:

$$\nabla_{x_i} f(\mathbf{a}) \geq \nabla_{x_i} f(\mathbf{b}), \forall i \in E \text{ s.t. } a_i = b_i$$

Submodular  $\Leftrightarrow$   
weak DR

**weak DR**: unified characterization for  
the submodularity of all **set**, **integer-lattice** & **continuous** functions



Toy example (quadratic):

$$f(\mathbf{x}) = 0.5 * \mathbf{x}^T \mathbf{H} \mathbf{x} + \mathbf{h}^T \mathbf{x}$$

Hessian is  $\mathbf{H}$

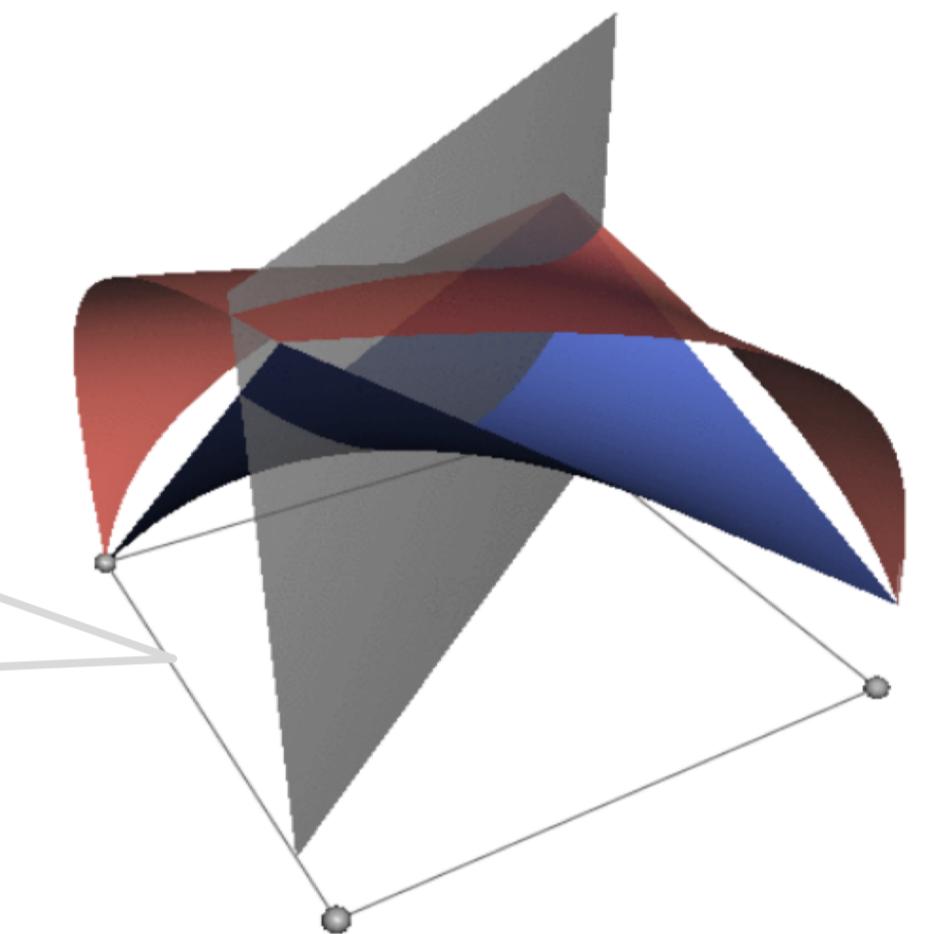
$$\mathbf{H} = \begin{bmatrix} -1 & -2 \\ -2 & -1 \end{bmatrix}, \text{ eigenvalues: } \begin{pmatrix} 1 \\ -3 \end{pmatrix}$$

Non-convex/non-concave, but  
submodular & DR-submodular

Submodular: only off-diagonal  
entries of Hessian non-positive

Submodular + coordinate-wise concave  
 $\Leftrightarrow$  DR-submodular

DR-submodular examples:  
**Softmax** (red) & **multilinear** (blue)  
extensions of submodular set fns  
[Fig. from Gillenwater et al '12]



## Problem Setting (I)

$$\max_{\mathbf{x} \in \mathcal{P}} f(\mathbf{x})$$

$f(\mathbf{x})$ : monotone, DR-submodular  
 $\mathcal{P}$ : down-closed convex set

Hardness: (I) is NP-hard.  
When  $\mathcal{P}$  is a polytope, the  
optimal approximation ratio  
is  $(1 - 1/e)$ , unless RP = NP.

**Algorithm:** Frank-Wolfe variant with adaptive step sizes

**Input:** Prespecified step size  $\gamma \in (0, 1]$

$$1) \mathbf{x}^0 \leftarrow 0, t \leftarrow 0, k \leftarrow 0 \quad // k : \text{iteration idx}$$

2) **While**  $t < 1$  do

- 3)  $\mathbf{v}^k \leftarrow \text{argmax}_{\mathbf{v} \in \mathcal{P}} \langle \mathbf{v}, \nabla f(\mathbf{x}^k) \rangle$  // allow multi. & additive errors
- 4) find step size  $\gamma_k \in (0, 1]$ , set  $\gamma_k \leftarrow \min\{\gamma_k, 1 - t\}$
- 5)  $\mathbf{x}^{k+1} \leftarrow \mathbf{x}^k + \gamma_k \mathbf{v}^k, t \leftarrow t + \gamma_k, k \leftarrow k + 1$

Return  $\mathbf{x}^K$  //  $K$  iterations in total

Frank-Wolfe has  $(1 - 1/e)$ -approximation & sub-linear rate

**Proof idea:**  $f(\cdot)$  is DR-submodular  
 $\Rightarrow$  concave along  
non-negative directions

Assuming  $g_{\mathbf{x}, \mathbf{v}}(\xi)$  has  $L$ -Lipschitz  
continuous derivative in  $[0, 1]$

Auxiliary fn.  $g_{\mathbf{x}, \mathbf{v}}(\xi) := f(\mathbf{x} + \xi \mathbf{v}), \quad f(\mathbf{x}^{k+1}) - f(\mathbf{x}^k) \geq \gamma_k \langle \mathbf{v}^k, \nabla f(\mathbf{x}^k) \rangle - L\gamma_k^2/2$   
 $\xi \geq 0, \mathbf{v} \in \mathbb{R}_+^n$  is concave

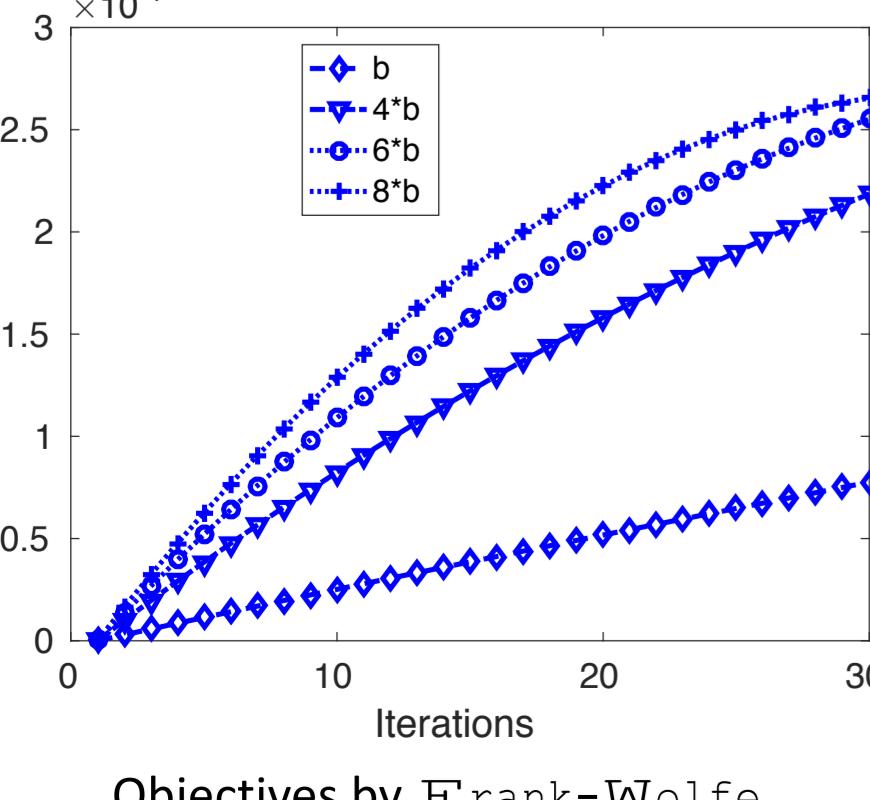
$$\langle \mathbf{v}^k, \nabla f(\mathbf{x}^k) \rangle \geq f(\mathbf{x}^*) - f(\mathbf{x}^k) \Rightarrow f(\mathbf{x}^K) \geq (1 - e^{-1})f(\mathbf{x}^*) - \frac{L}{2} \sum_k \gamma_k^2$$

constant step size  $\gamma_k = K^{-1}$

$$f(\mathbf{x}^K) \geq (1 - e^{-1})f(\mathbf{x}^*) - \frac{L}{2K}$$

## Applications:

- Influence max. with continuous assignments
- Sensor energy management, etc.



Baselines: Projected Gradient, Random

## Problem Setting (II)

$$\max_{\mathbf{x} \in [\underline{\mathbf{u}}, \bar{\mathbf{u}}]} f(\mathbf{x})$$

$f(\mathbf{x})$ : non-monotone, submodular  
 $[\underline{\mathbf{u}}, \bar{\mathbf{u}}]$ : "box" constraint

Hardness: (II) is NP-hard. There  
is no  $(\frac{1}{2} + \epsilon)$ -approximation  
 $\forall \epsilon > 0$ , unless RP = NP.

**Algorithm:** DoubleGreedy (coordinate ascent with 2 solutions)

**Input:**  $f(\underline{\mathbf{u}}) + f(\bar{\mathbf{u}}) \geq 0$

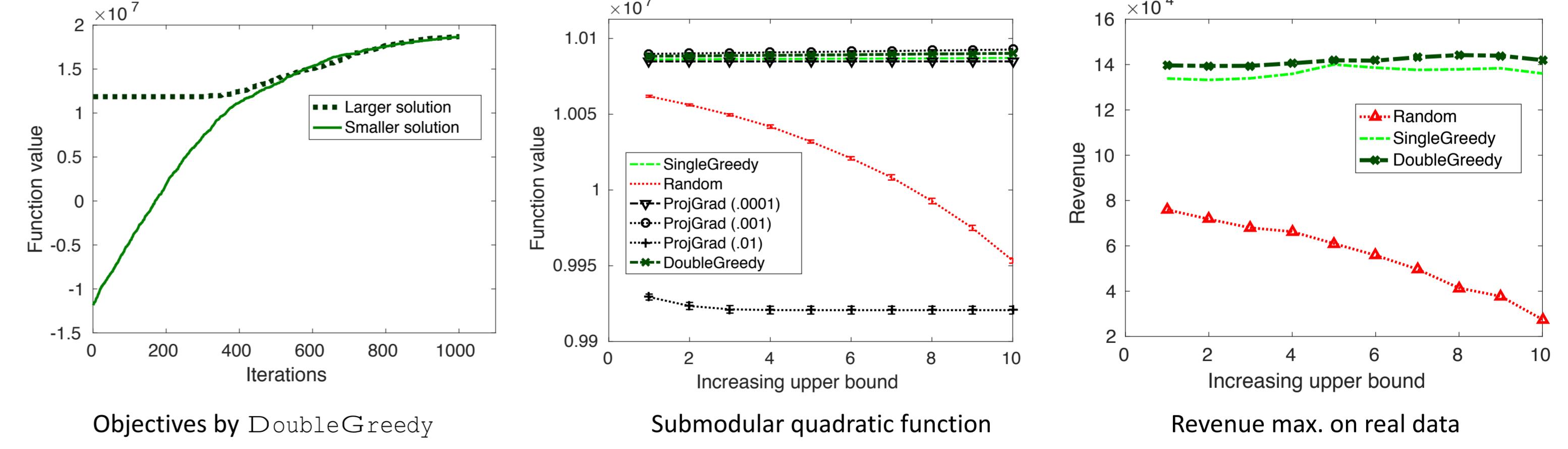
- 1)  $\mathbf{x} \leftarrow \underline{\mathbf{u}}, \mathbf{y} \leftarrow \bar{\mathbf{u}}$
- 2) **For** each coordinate  $i \in [n]$  **do**
  - 3) find max. gain  $\delta_a$  when increasing  $x_i$  // allow additive error
  - 4) find max. gain  $\delta_b$  when decreasing  $y_i$  // in Steps 3), 4)
  - 5) change  $x_i$  and  $y_i$  according to whether  $\delta_a \geq \delta_b$  or not
- Return  $\mathbf{x}^n (= \mathbf{y}^n)$

DoubleGreedy has  $1/3$ -approximation, i.e.,  $f(\mathbf{x}^n) \geq 1/3 f(\mathbf{x}^*)$

**Proof idea:** Bound the loss in objective value from the assumed optimal value  
between every two consecutive steps

## Applications:

- Revenue max. with continuous assignments
- Multi-resolution summarization, etc.



Baselines: SingleGreedy, Projected Gradient, Random

## More applications:

- Many classical discrete submodular problems  $\rightarrow$  naturally generalize to continuous settings
- Facility location considering scale of each facility
- Maximum coverage with confidence level, etc

## Open problems:

- Projected gradient  $\rightarrow$  approximation guarantee?
- For Problem (II),  $1/2$ -approximation reachable?
- Non-monotone DR-submodular max. s.t. convex constraints?